

May 15, 2023

# SOUTHWEST AREA EXECUTIVE CANDIDACY ANNOUNCEMENT

## 1. ANNOUNCEMENT:

I, Tracy Wilson, would like to make my official announcement to run for the position of the Southwest Area Executive for 2024.

## 2. 2023 ACCOMPLISHMENTS:

Membership Jump Team to New Mexico- Great results!!

Membership Jump Team to California- Great results!!

Leadership Development Session- Upcoming at the SWA Rally in August- Texas here we come!

## 3. 2023 GOALS:

Continue to work on Membership Numbers

Work on getting State Leadership to have an increased participation level

Engage State Membership

Communication

I firmly believe that our membership is our number one priority and getting our story out there in front of FSA employees is crucial to the future success of our organization. I wish to continue my mission in a third year as the Southwest Area Executive and humbly ask that you accept this as my candidacy announcement.